



## Calvert 22 Foundation

**Job Title:** Digital Designer

**Hours:** Full time or part time (4 days p/w), Monday- Friday, 9am-5pm, or 10am-6pm

**Salary:** £35,000 to £38,000 depending on experience

### About us

Calvert 22 is the UK's leading cultural institution dedicated to promoting and supporting the new culture of the New East. Situated at the intersection of culture, economics and the arts, Calvert 22 works as a think net, building partnerships and collaborating with international companies and top universities to conduct research and deliver in-depth analysis on the creative industries of the region.

The foundation's address was at 22 Calvert Avenue in Shoreditch in East London for a decade since its founding, where it hosted 53 exhibitions and hundreds of events dedicated to pulling back the curtain on the cultural and creative life in the New East. Before the closure of the exhibition space on Calvert Avenue, the foundation held exhibitions which were often the first of their kind in Europe, and sometimes outside the New East.

In 2013, the foundation launched a magazine, The Calvert Journal. Now in its 7th year, the Journal is a multi award-winning publication and the world's leading authority on the culture and visual arts of the New East region. Updated daily, The Calvert Journal publishes features, news, photography, and travel reports, and stands apart for its wealth of original research, striking photography, and clarity of insight on a region that, despite its richness, often goes under-reported.

With an editorial team based in Somerset House, London, and a network of regional contributors from Warsaw to Vladivostok, the Journal seeks to bring context and insight to the places, people and creative projects of the region. The Calvert Journal started with a Russia-only focus, broadening out to cover the 29 countries of the New East in 2016.



## Job Description

We are looking for someone to work closely with the foundation team on producing unique design executions visually representing the foundation projects including The Calvert Journal.

### Key tasks and responsibilities including but not limited to:

- Develop and strengthen Calvert 22 Foundation brand identity across all internal and external comms.
- On a weekly basis, work to produce engaging designs for The Calvert Journal including web and mobile interfaces.
- Work with the team to develop concepts and brand identity for special projects launched on The Calvert Journal and across the organisation's social media platforms.
- Create marketing collateral including digital and print, ensuring brand cohesion across all design projects.

### Abilities

- A multitasker, managing expectations without compromising quality.
- Inspiring, with a strong sense of visual aesthetics and the ability to formulate effective concepts.
- Someone who understands online digital media workflow.
- A passion for, and knowledge of, contemporary visual culture.
- Good team player and communicator with the ability to effectively take direction as well as delegate work.

### Skills, experience and qualifications

- At least 2+ years' experience in a designer role.
- Documented experience of designing visually engaging static and animated content for digital platforms.
- A foundation in design, layout and typography.
- Strong organisational skills to work across multiple projects and ensure deadlines are met.
- Strong problem-solving skills and effective communication of design through graphics and mock-ups.



- Proficiency in Adobe Design Creative Suite (Photoshop, Illustrator and InDesign).
- Basic knowledge of HTML and CSS.
- Advanced working knowledge of Figma.
- Legally authorised to work in the UK.

To apply for this position please send your CV and share your portfolio (or examples of your previous work) to [jobs@calvert22.org](mailto:jobs@calvert22.org). Applications will be reviewed on a rolling basis.